



DeSales Media

DeSales Media is a direct provider of Catholic news, events, and original content through print, TV, digital, and experiential, to engage Catholics and drive them to put their faith in action.

Tech News Services Studios Education

Print Media Kit 2026





THE TABLET

Official newspaper
for Catholics in
Brooklyn and Queens



**BEST WEEKLY
DIOCESAN
NEWSPAPER,
THIRD PLACE**

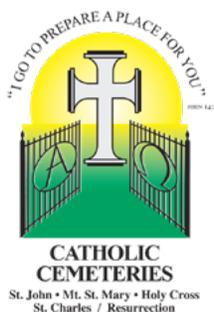
**2025 Catholic
Media Awards**

+ 15 OTHER AWARDS

Some of Our Cherished Clients



For 125 Years
Where Life Continues



Client Testimonials

Catholic Charities Brooklyn and Queens

"Catholic Charities Brooklyn and Queens' ongoing collaboration with *The Tablet* has helped raise awareness about agency initiatives, services, and activities benefiting those in need across Brooklyn and Queens. This collaboration embodies our commitment to living out the Gospel call to serve the most vulnerable among us, and amplifying stories of hope and faith within the community."

John Miller Owner of New Heights Construction

"Customers trust me because I advertise in *The Tablet*...I'm a 'straight shooter' and customers believe in me because I'm honest and get the job done quick and efficiently."

Sadlier

"Sadlier has been advertising in *The Tablet* for the past 3 years. It has been a great experience for us as a marketing venue. Our ads appear timely and very visible. It has been a very pleasant and worthwhile experience."

Statistical Information of the Diocese of Brooklyn

1.3 MILLION+
CATHOLICS

Almost **230,000**
attend church at
over **1,000 weekly
Sunday Masses**
celebrated in
26 different languages
in Brooklyn and Queens.

 **9,664**
Baptisms

 **7,620**
First Communions

 **7,940**
Confirmations

 **1,525**
Marriages



172
PARISHES

86 in Brooklyn
86 in Queens



65
SCHOOLS
(Elementary Schools,
Diocesan and Parish)

Nearly **17,028 students**
in Brooklyn and Queens
(early childhood through high school)

Source: Diocesan Statistical Overview December 31, 2024



The Tablet Focus Calendar | 2026

Reservation deadline: 8 days before issue

Materials deadline: 7 days before issue



January

- 12/27** New Year's Double Issue / - 1/3 High School Open House
- 1/10** Pilgrimages, Travel/ Tours Issue
- 1/17** Regular Issue
- 1/24** Catholic Schools Week Special (Pullout)
- 1/31** Spring College Open House Issue

February

- 2/7** Health Issue
- 2/14** Regular Issue
- 2/21** Regular Issue
- 2/28** Regular Issue

March

- 3/7** Rockaway St. Patrick's Day Parade / Camp Issue
- 3/14** NYC St. Patrick's Day Parade / Feast of St. Joseph
- 3/21** Bay Ridge St. Patrick's Day Parade / The Tablet DOB College Fair (Pullout)
- 3/28** Camps/ Palm Sunday

April

- 4/4** Easter
- 4/11** Spring Boomers & Beyond
- 4/18** Pilgrimages, Travel/Tours/ Home Improvement
- 4/25** Regular Issue

May

- 5/2** Vocation "World Day Prayer" / Nurses Week
- 5/9** Mother's Day
- 5/6** Priest Jubilee Issue
- 5/23** Health Issue
- 5/30** Vocation Issue

June

- 6/6** Brothers' and Sisters' Jubilee
- 6/13** Priest Ordination / Father's Day / Commencement Issue (Pullout)
- 6/20** Regular Issue
- 6/27** Double Issue
- 7/4**



July

- 7/11** Pilgrimages, Travel / Tours Issue
- 7/18** College Open House
- 7/25** Regular Issue

August

- 8/1** Summer Boomers & Beyond - Double Issue
- 8/15** Regular Issue
- 8/22** Back to School Issue (Pullout)
- 8/29** Continuing Education / College Planning Guide

September

- 9/5** Catholic High School Open House / 9/11
- 9/12** The Great Irish Fair (Pullout)
- 9/19** High School & College Open House Pilgrimages; Travel Issue
- 9/26** High School Open House / Women's Health

October

- 10/3** College Open House
- 10/10** Special Annual High School Issue (Pullout)
- 10/17** College Fair Edition (Pullout)
- 10/24** Regular Issue
- 10/31** Vocation Awareness Week / Bereavement Issue

November

- 11/7** Veteran's Day
- 11/14** Gift Guide (Pullout)
- 11/21** Regular Issue
- 11/28** Winter - Family Road Trip

December

- 12/5** Health Issue
- 12/12** Winter Boomers & Beyond
- 12/19** Christmas Greetings / Vocations
- 12/26** New Year's Double Issue / - 1/2 High School Open House



NUESTRA VOZ

Spanish-language, Catholic **monthly** newspaper and website serving Brooklyn and Queens



SPANISH PUBLICATION OF THE YEAR
2024 Catholic Media Awards



2026 Nuestra Voz Monthly Calendar



Original content, that evangelizes by delivering religious information, analysis, and news of interest to Hispanic Catholics.



Featuring some of the best columnists, reporters, and writers in the Hispanic media.



Awarded more than **200 CMA Awards** in 2016 - 2025, including **Spanish Publication of the Year**.

FEB	MAR	APR	MAY	JUNE	JULY	SEP	OCT	NOV	DEC - JAN
February 7 CATHOLIC SCHOOLS WEEK / COLLEGE OPEN HOUSE	March 7 ASH WEDNESDAY / ST. PATRICK'S DAY	April 4 EASTER / PILGRIMAGES / TRAVEL, TOURS	May 2 MOTHER'S DAY / NATIONAL NURSES WEEK / PRIESTS' JUBILEE	June 6 FATHER'S DAY / BROTHERS' AND SISTERS' JUBILEE / PRIEST ORDINATION	July 4 COLLEGE OPEN HOUSES / PILGRIMAGE	September 5 HISPANIC HERITAGE MONTH / CATHOLIC HIGH SCHOOL OPEN HOUSE	October 3 HISPANIC HERITAGE MONTH / ANNUAL HIGH SCHOOL / COLLEGE ISSUE	November 7 THANKSGIVING DAY / GIFT GUIDE	December 5 DOUBLE ISSUE CHRISTMAS EDITION / RECONCILIATION MONDAY

The Tablet and Nuestra Voz | Display Advertising Sizes



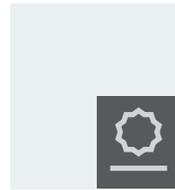
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HALF PAGE H
9.75" w x 5.5313" h



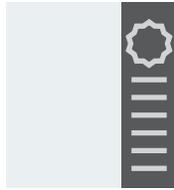
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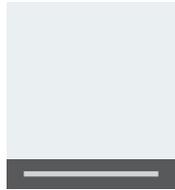
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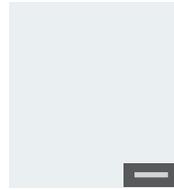
THIRD PAGE H
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THIRD PAGE V
3.125" w x 11.25" h



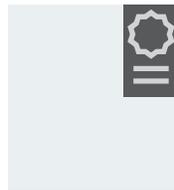
STRIP
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BUSINESS CARD
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TWO THIRDS PAGE
6.4375" w x 11.25" h



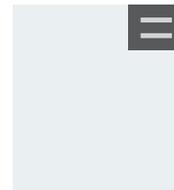
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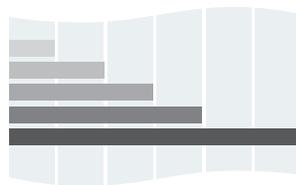
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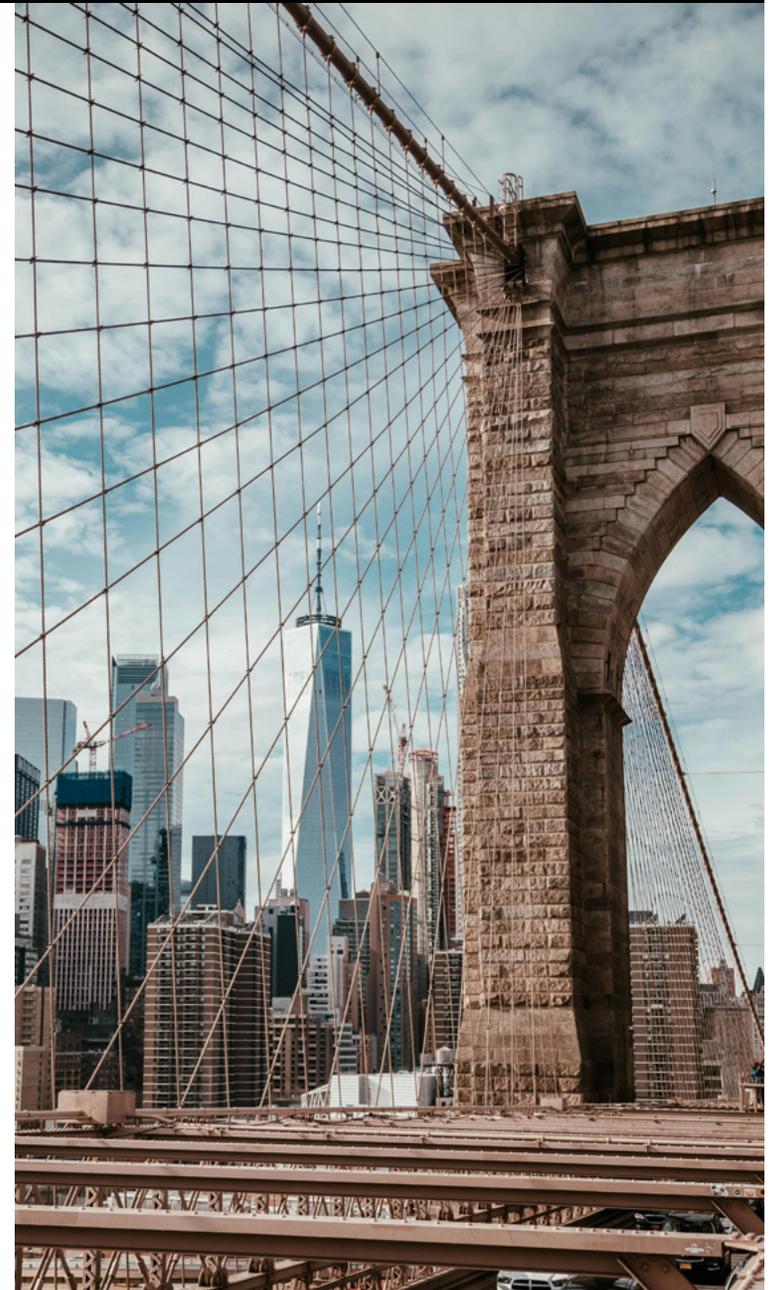
EIGHTH PAGE H
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TWELFTH PAGE
3.125" w x 2.672" h



- 1 Column 1.4688" w
- 2 Columns 3.125" w
- 3 Columns 4.7812" w
- 4 Columns 6.4375" w
- 6 Columns 9.75" w



The Tablet and Nuestra Voz | Advertising Options

Inserts



Insert your pre-printed material at a fraction of what it would cost to mail them directly to the subscriber households.



Free-standing inserts



Full Run or Brooklyn Only/
Queens Only

INSERT MINIMUM 10,000

Classified, Real Estate, and Service Center



\$28.28 4-line minimum



Photo ad / border ad /
color ad: \$3.00 extra



Ads must be pre-paid



Discounts: 2-50 weeks



File format (if applicable):
PDF, JPG, TIFF. 180 dpi min.



Deadline: Monday at 5 PM



Get in touch today for rates
and more information

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