



# DeSales Media

DeSales Media is a direct provider of Catholic news, events, and original content through print, TV, digital, and experiential, to engage Catholics and drive them to put their faith in action.

Digital Media Kit 2026

Tech News Services Studios Education





Based in Brooklyn, NET-TV is the leading faith-based channel, delivering news, and entertainment with a Catholic perspective.

New York's Catholic Station

Coverage with over 2 million households in Manhattan, Brooklyn, Queens, Staten Island, all of Long Island, New Jersey, Westchester, Greenwich, Cos Cob, and Stamford, CT.



Available in NYC on:  
**fios** by verizon **optimum** **Spectrum**

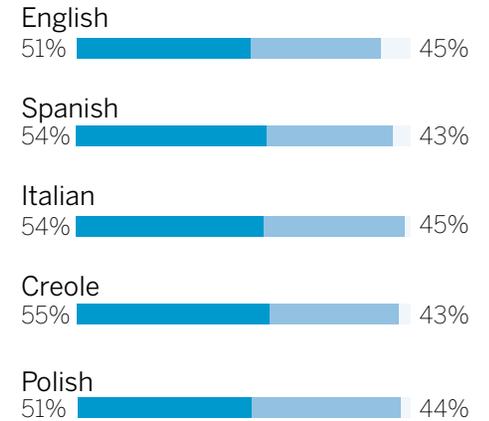
Fios by Verizon 548, Optimum 30, Spectrum 97, and **livestreamed 24-7 on [www.netny.tv](http://www.netny.tv)**



### Multi-lingual Celebration of Masses On Linear TV

#### Demographics

- NET TV adult household **age 25-54 years old**
- NET TV adult household **age 55+ years old**



Reports on the day's top stories from the Catholic perspective

**Weeknights at 7 PM**  
**Rebroadcasts at 10 PM & 7:30 AM**

Recipient of several **Catholic Media Association Awards**, and **EMMY® AWARD** nominations including Team Coverage and Best Newscast.



Anchored by Christine Persichette, a Queens native journalist, *Currents News* is seen on TV in the New York market and also streams live online.



# The Tablet, Nuestra Voz, and Net TV | Web Advertising Sizes

## Digital Advertising Available



FILE FORMAT REQUIREMENT: **JPG**

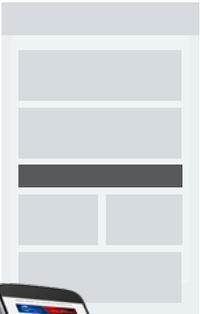


### CATHOLIC HEADLINES

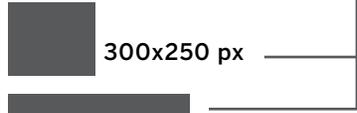


728x90px

Sponsored content  
728x90px

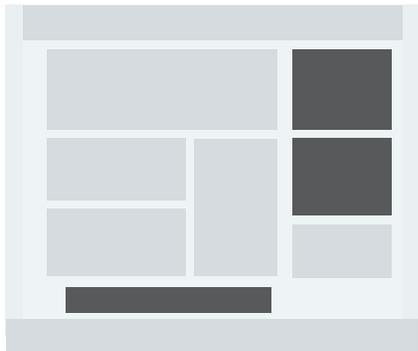


### WEBSITES



300x250 px

728x90px px



Source: Google Analytics, Winter 2025

Every weekday, Catholic Headlines bring you local, national, and international news and opinions that are important to you.



**6K+**  
Subscribers



Open Rate  
**20%**

## Digital Presence



Monthly page views: **375K**  
Monthly users: **49K**



Monthly page views: **21K**  
Monthly users: **4800**



Monthly page views: **160K**  
Monthly users: **9300**

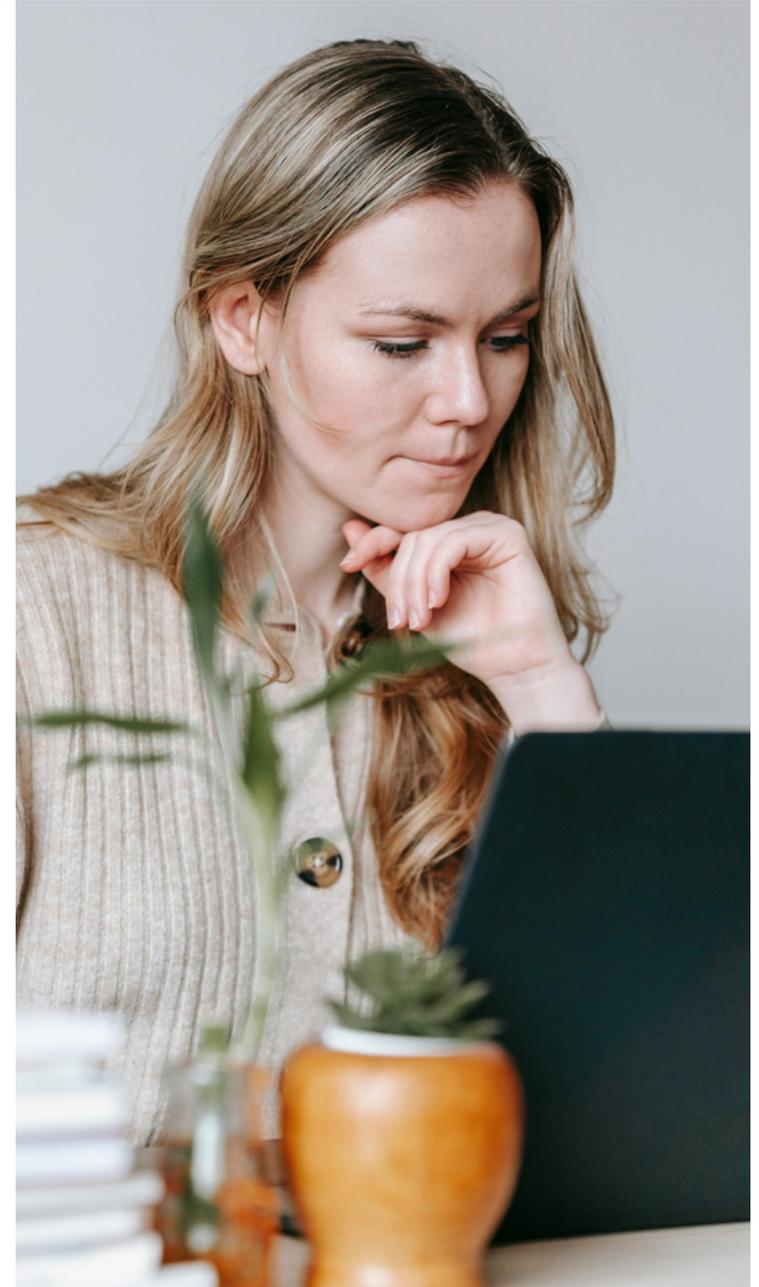


**63K+**  
Monthly Users



**556K+**  
Monthly Page views

Source: Google Analytics, Winter 2025



# The Tablet and Nuestra Voz | Advertising Options



## Personalized Email Deployment

A permission-based, highly targeted email marketing campaign that delivers results.

- Fast, efficient, and cost-effective
- One of the largest databases
- Measurable, real-time results



### Requirements

- Send us your design:
  - Width: From 550 to 750 pixels
  - Height: No restrictions (images should not exceed 1700 pixels)
- Or we can create it for you!
- Email subject line
- Date and time to schedule the email
- Target details



### Target by

- Age
- Gender
- Presence of children
- Religion
- Zip code
- Household income
- NetWorth
- Homeowners and more!



Get in touch today for rates and more information

**JoAnn DiNapoli**  
[jdinapoli@desalesmedia.org](mailto:jdinapoli@desalesmedia.org)  
**718.517.3131**