



2024 Advertising Theme Calendar

ISSUE		RESERVATION	MATERIALS	ISSUE		RESERVATION	MATERIALS
		MESENVATION	WIATENIALS	1550E	Dilawina a san Tana 1 / T	HESERVATION	WIATERIAES
Dec 30/ Jan 6	New Year's Double Issue / High School Open House	20-Dec	21-Dec	13-Jul	Pilgrimages, Travel / Tours Issue	2-Jul	3-Jul
13-Jan	Pilgrimages, Travel/Tours Issue	4-Jan	5-Jan	20-Jul	College Open House	11-Jul	12-Jul
20-Jan	Regular Issue	10-Jan	11-Jan	27-Jul	Regular Issue	18-Jul	19-Jul
	Spring College Open House Issue / Catholic			Aug 3/ Aug 10	Summer Boomers & Beyond	24-Jul	25-Jul
27-Jan	Schools Week Special	17-Jan	18-Jan	17-Aug	Regular Issue	8-Aug	9-Aug
3-Feb	(Pullout) Regular Issue	25-Jan	26-Jan	24-Aug	Back to School Issue (Pullout)	14-Aug	15-Aug
10-Feb	Health Issue	1-Feb	2-Feb	31-Aug	Continuing Education /	22-Aug	23-Aug
17-Feb	Home Improvement	8-Feb	9-Feb	0.7.0.9	College Planning Guide	22 7 13 9	207.09
24-Feb	Regular Issue	15-Feb	16-Feb	7-Sep	Catholic High School Open House / 9/11	28-Aug	29-Aug
2-Mar	Rockaway St. Patrick's Day Parade	22-Feb	23-Feb	14-Sep	The Great Irish Fair (Pullout)	5-Sep	6-Sep
9-Mar	Camp Issue	29-Feb	1-Mar		High School & College		
16-Mar	St. Patrick's Day/Feast of St. Joseph	7-Mar	8-Mar	21-Sep	Open House / Pilgrimages; Travel Issue	12-Sep	13-Sep
23-Mar	Spring Break Family Fun/ Palm Sunday	14-Mar	15-Mar	28-Sep	High School Open House / Women's Health	19-Sep	20-Sep
30-Mar	Camps/Easter	21-Mar	22-Mar	5-Oct	College Open House	26-Sep	27-Sep
6-Apr	The Tablet DOB College Fair (Pullout)	26-Mar	27-Mar	12-Oct	Special Annual High School Issue (Pullout)	3-Oct	4-Oct
13-Apr	Spring Boomers & Beyond	4-Apr	5-Apr	10 Oct	College Fair Edition	10 Oct	11 Oot
20-Apr	Pilgrimages, Travel/Tours	11-Apr	12-Apr	19-Oct	(Pullout)	10-Oct	11-Oct
27-April	Regular Issue	18-Apr	19-Apr	26-Oct	Bereavement Issue / Vocation Awareness Week	17-Oct	18-Oct
4-May	Vocation "World day Prayer"/Nurses Week	25-Apr	26-April	2-Nov	Regular Issue	24-Oct	25-Oct
11-May	Mother's Day	25-Apr	26-April	9-Nov	Veteran's Day	31-Oct	1-Nov
18-May	Priest Jubilee Issue	9-May	10-May	16-Nov	Gift Guide (Pullout)	7-Nov	8-Nov
25-May	Health Issue	16-May	17-May	23-Nov	Regular Issue	14-Nov	15-Nov
1-Jun	Priests' Ordination/ Vocation	22-May	23-May	30-Nov	Winter - Family Road Trip	21-Nov	22-Nov
8-Jun	Commencement Issue (Pullout)	30-May	31-May	7-Dec	Winter Boomers & Beyond	26-Nov	27-Nov
15-Jun	Father's Day/Brothers' and Sisters' Jubilee	6-Jun	7-Jun	14-Dec	Christmas Greetings	5-Dec	6-Dec
22-Jun	Regular Issue	13-Jun	14-Jun	21-Dec	Christmas Greetings / Vocations	12-Dec	13-Dec
June 29/ July 6	Summer Fun - Double Issue	17-Jun	18-Jun	Dec 28/ Jan 4	New Year's Double Issue / High School Open House	18-Dec	19-Dec

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